

Design with Attitude: Wasserwerk and Chambord Redefine European Luxury at KBIS 2026 in Orlando

ORLANDO, FL / TUCKER, GA – March 2026 – W. Kirchoff Inc. (dba Wasserwerk), a leader in high-end German-engineered kitchen faucets, is proud to announce a double milestone at the 2026 Kitchen & Bath Industry Show (KBIS): winning the prestigious **German Design Award** and expanding its luxury portfolio with a focus on the American "Island-Living" lifestyle.

A New Benchmark for Excellence

Wasserwerk was honored as a "Winner" at the German Design Awards for "**Design Quality with Attitude.**" For the North American design community, this award validates a philosophy where "German Engineering" meets human-centric design. It is a seal of quality that promises products are not only technologically superior but also emotionally resonant and built for a lifetime of use.

Björn Schütte, Owner and CEO of W. Kirchoff Inc. (Wasserwerk), states:

“Our success at KBIS in Orlando marks a turning point for our North American presence. We are delivering more than just faucets; we are delivering 'Peace of Mind' through German precision and French artisanship. Winning the German Design Award as we launch our latest innovations proves that our vision of quality—built on heritage and sustainability—is exactly what the modern US homeowner is looking for.”

Curated for the North American Kitchen: Keid Prep & Polished Nickel

Understanding the specific needs of high-end US kitchen layouts, Wasserwerk introduces:

- **The Keid Prep (Expansion of the Keid Series):** Designed for the rise of preparation sinks and island entertaining, this compact powerhouse brings full-scale German performance to secondary kitchen workstations without compromising on style.
- **The "Polished Nickel" Collection:** Responding to the demand for "Warm Modern" aesthetics, this new high-gloss finish offers a sophisticated alternative to *Brushed Nickel* and *Matte Black*. Featuring an advanced **PVD coating**, it maintains its sophisticated, brilliant luster even under heavy use.

All products are **cUPC and NSF/ANSI certified**, featuring **Eco-Friendly technology** and a high-efficiency flow rate—exceeding the strictest environmental standards while maintaining superior water pressure.

The Heritage Duo: Wasserwerk & Chambord A key highlight of the showcase is the strategic alliance with the iconic French brand **Chambord** (a member of the Schütte Group). This partnership pairs Wasserwerk's precision faucets with Chambord's handcrafted **Fireclay sinks**. Manufactured in France using traditional techniques dating back to **1896**, Chambord sinks offer unmatched thermal shock resistance and a hygienic, non-porous finish. Together, they provide a cohesive, "Life-Long Quality" solution that merges the best of German engineering and French artisanship.

About W. Kirchhoff Inc. (dba Wasserwerk)

Founded in 1922, Wasserwerk is a premier manufacturer of faucets crafted with German precision in Northern Germany. Based in Tucker, Georgia, W. Kirchhoff Inc. serves as the North American headquarters for the family-owned Schütte Group. Building on a century of design excellence, the brand is committed to sustainability through eco-friendly production and packaging. As the Schütte Group's premium brand, Wasserwerk offers a Limited Lifetime Warranty and an exclusive partnership with French heritage brand Chambord, providing long-lasting, elevated solutions for modern residential design.

Media Contact:

Jonas Hoernschemeyer

W. Kirchhoff Inc.

E-mail: jhoernschemeyer@wasserwerk-us.com

Web: wasserwerk-us.com | spirit-of-chambord.com